

HydraGo H20
Moisturiser
Script written and devised by Claire Huckle

We open to our main character, who talks to camera in a warm, educational and honest tone.

Character:

My three main secrets to healthy, glowing skin? Firstly, I eat a healthy diet. Secondly, I drink plenty of water. Thirdly, my key ingredient to amazing skin is that I moisturise daily with HydraGo H20. (They hold the product up to camera)

This multitasking lotion is an anti-aging serum, moisturizer, and sunscreen in one. Packed with line smoothers, hydrators, and broad-spectrum SPF 30, making it the only product you need in your morning skincare routine.

HydraGo H20 contains emulsions of oil and water that help replenish hydration, keeping moisture in skin and dryness out. It guards the skin barrier, keeping skin youthful, defending against inflammation and damage. It also protects your skin from harmful UV rays, no matter the season. It's even been proven to reduce dark spots, fine lines, and wrinkles over time.

(Character takes some moisturiser out of bottle and rubs on face. This can be mimed).

No more do I have to worry about signs of dehydration, irritation and redness. It's quick, easy and lasts all day!

(In a whispered smile)

HydraGo H20 – make it your secret.