

Gleeful Retreats
Holiday Park

Script written and devised by Claire Huckle

We open at a hairdressing salon, where a customer is having their haircut by one of the hairdressers.

We see a customer sitting in a chair looking at themselves in the mirror, whilst having a trim. The hairdresser standing behind them with a pair of scissors.

Hairdresser: Going anywhere nice on your holiday this year?

Customer: We are indeed, we've booked with the same company we went with last year.

Hairdresser: Oh right! Where's that then?

Customer: Just down the road actually.

The hairdresser looks confused, but carries on cutting and smiles.

Hairdresser: Lovely.

Customer: It is! We've booked with Gleeful Retreats again.

Hairdresser: I've heard of those, there's loads aren't there?

Customer: There's 15 locations all across the UK – and each one is totally unique. Actually, their latest retreat opened just an hour down the road from here, so we are going to check it out.

Hairdresser: What are you staying in?

Customer: In the Glee House. Well essentially it's a luxury tree house, but you can stay in a fabulous chalet or even try a bit of glamping.

Hairdresser puts down the scissors.

Hairdresser: Amazing.

Customer: It is. All of their retreats offer the same great features. There's so many outdoor activities and entertainment programmes - we never got bored! Each retreat has a massive 300 acres of natural landscapes to explore and there's a huge water sports lake as well.

Hairdresser: What if it rains?

Customer: Not a problem. There are indoor sports facilities, swimming pools and an amazing spa, which apparently has won awards. They've even got a hairdressing salon!

The Hairdresser looks intrigued.

Hairdresser: Really? And is it Self Catering?

Customer: There are amazing cooking facilities, but there's also an incredible variety of wonderful restaurants with tasty dishes to tuck into.

Hairdresser: Sounds too good to be true. What are the details again?

Customer: Just check out their website at [Gleeful Retreats.com](http://GleefulRetreats.com)

Hairdresser: I will and I may well see you there!

They both smile.

*(The final written slogan in this commercial would be
"Gleeful Retreats. Too good to be true!")*